



## TechFit | GadgetFit Aetrex Ambulator® GPS SHOES

One in eight persons aged 65 and older have the Alzheimer's disease. Every 70 seconds there is a new victim of Alzheimer's, the 6<sup>th</sup> leading cause of death for seniors. Nearly 10 million caregivers, mostly family members, spend \$148 billion a year for the care of their loved ones. The simplicity behind the GPS Shoe is that when a senior with Alzheimer's wanders off more than a pre-set distance, their caregiver will immediately receive a geo-fence alert on their smartphone and computer, with a direct link to a Google map plotting the wanderer's location.



### How does it work?:

- A miniaturized GPS chip and cellular device is embedded in the shoe.
- The shoe then continuously tracks the location and movement history of its wearer, relaying the information to a monitoring center through cellular networks.
- Authorized parties are able to instantly log-on, or receive alerts, via a secure internet portal and pinpoint the current location of the targeted user on an interactive map.

**WHERE TO PURCHASE:** Currently scheduled for retail sale this summer, the GPS Shoe will be available through the Aetrex owned website [www.foot.com](http://www.foot.com) for \$200 to \$300, with monthly tracking available for \$22.95 to \$39.95